



By joining forces with Aiwyn as an Unlock 2024 Sponsor, you'll gain exclusive access to over 100 influential leaders in the CPA firm industry within their organization. Attendees hold prestigious titles such as CEO, CFO, CIO, COO, Managing Partner, Controller, and Director of Finance.

Unlock 2024 is set to take place in the vibrant city of Nashville, Tennessee, at The Virgin Hotel from September 23rd to 25th. We're proud to present three action-packed days brimming with enriching experiences, including:

- Incredible keynote speakers
- Two comprehensive tracks featuring multiple content sessions
- Engaging Executive Roundtables
- Amazing networking opportunities
- And so much more

Join us and engage with the foremost stakeholders in the accounting industry, as you gather invaluable insights and cutting-edge takeaways that will position you at the forefront of the field.

# Sponsorship Levels & Add Ons



Sponsorship Level	Number Available	Pricing
Platinum	2	\$15,000
Gold	3	\$10,000
Silver	5	\$5,000

Add Ons	Pricing
Breakfast Sponsor (2 available)	\$2,500
Lunch Sponsor (2 available)	\$5,000
Coffee Bar Sponsor (2 available)	\$500
Additional Representative	\$1,000
WiFi	\$1,000
Welcome Reception Sponsor	\$10,000
Excursion Activity Sponsor & Exclusive Attendee	\$5,000
Ride Share Code Sponsor	\$1,500
10-Minute Tech Talk	\$2,500

# 2024 Sponsorship Details



Aiwyn is happy to work with you individually in order to craft a package that will benefit and enhance your visibility. The below information highlights the details of each sponsorship package.

Sponsorship Options	Silver	Gold	Platinum
Company Logo & Website Linked on Unlock 2024 Website Page & App	✓	✓	✓
Registration for 1 Representative	✓	✓	✓
All Access to General Sessions	✓	✓	✓
Logo on Event Signage	✓	✓	✓
Demonstration Booth to Highlight Company ( <i>Aiwyn to provide tables</i> )	✓	✓	✓
Branded Material in Swag Bag	✓	✓	✓
Pre and Post Attendee List		✓	✓
Sponsored Email		✓	✓
Session Sponsor			✓
Registration for an Additional Representative			✓
Dinner Sponsor - Event Day 2 at Offsite Location			✓

# 2024 Sponsorship Details



<p>Session Sponsor   Platinum Sponsorship</p>	<p>Day 2 Dinner Reception   Platinum Sponsorship</p>
<p>As part of the Platinum level sponsorship, your team is able to sponsor one session during the event. You will moderate the session with our speaker and lead Q&amp;A. Aiwyn will provide a list of sessions to choose from.</p>	<p>As part of the Platinum level sponsorship, you will be a sponsor of the offsite dinner on Day 2, you will have your logo displayed on custom signage, branded cocktail napkins with a signature drink, and an opportunity to give a toast at dinner.</p>
<p>10-Minute Tech Talk</p>	<p>Coffee Bar / Breakfast / Lunch Sponsorship</p>
<p>Our 10-minute Tech Talk will take place during times the event is in session. This will be a live presentation allowing your company to give a quick demo, commercial, or fireside chat to our attendees. Topics are subject to the Aiwyn Marketing Team approval.</p>	<p>By sponsoring the Coffee Bar, Breakfast, or Lunch, you will have your logo displayed, and will be given the opportunity to promote your products and/or services in a designated area during the meal service times.</p>
<p>Welcome Reception Sponsor</p>	<p>WiFi</p>
<p>By sponsoring the Welcome Reception, you will have your logo displayed, custom signage and branding opportunities, including a signature cocktail, and will be given the opportunity to promote your company with a collateral display and a 2-3 minute opening toast.</p>	<p>By sponsoring the WiFi at the event, you will name the WiFi network and password.</p>
<p>Ride Share Code Sponsor</p>	<p>Excursion Activity Sponsor</p>
<p>By sponsoring the ride share code, you will be giving our attendees a voucher via the conference app to offset the cost of their transportation during the event. You will be recognized with your logo on the Unlock 2024 app page where they access their voucher.</p>	<p>By sponsoring the Excursion Activity on Day 2, you will be the exclusive vendor in attendance, have your logo displayed, and will be given the opportunity to promote your products and/or services in a designated display area during the sponsored event. You will have exclusive access to key decision makers at the firms.</p>

Company Name (Sponsor) \_\_\_\_\_

Please select the Sponsorship Package & Add Ons your Company would like to purchase:

Sponsorship Packages & Add Ons	Cost
<input type="checkbox"/> Platinum Sponsorship Package	\$15,000
<input type="checkbox"/> Gold Sponsorship Package	\$10,000
<input type="checkbox"/> Silver Sponsorship Package	\$5,000
<input type="checkbox"/> Breakfast Sponsor	\$2,500
<input type="checkbox"/> Lunch Sponsor	\$5,000
<input type="checkbox"/> Coffee Bar Sponsor	\$500
<input type="checkbox"/> Additional Representative	\$1,000
<input type="checkbox"/> WiFi	\$1,000
<input type="checkbox"/> Welcome Reception Sponsor	\$10,000
<input type="checkbox"/> Excursion Activity Sponsor	\$5,000
<input type="checkbox"/> Ride Share Code Sponsor	\$1,500
<input type="checkbox"/> 10-Minute Tech Talk	\$2,500

**Total Amount      \$0**

# Sponsorship Agreement



Space will not be reserved without the company representative's signature. Your signature indicates that you understand and agree to the terms and conditions on the following page. Once signed, Aiwyn will invoice the Company for \$0.00.

Representative's

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email completed application to:

Aiwyn Marketing Team | email - unlock@aiwyn.ai

## CONTACT(S)

### Primary Contact (Onsite)

Name / Title\*: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Secondary Contact (Marketing, etc.)

Name / Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\*On-site contact is the representative(s) attending the event in-person.

# Terms & Conditions



**Cancellation of Sponsorship:** Sponsorship is secured on a first-come basis. Cancellation of sponsorship is fully refundable if submitted in writing at least 60 calendar days prior to event. Cancellations submitted in writing 59-30 days will receive a 50 percent refund. Cancellations less than 30 days prior to event will not be eligible for a refund.

**Staffing & Badges:** Sponsors must provide Aiwyn with the name(s) of the representative(s) who will attend the event. Aiwyn will provide each event representative with an appropriate Aiwyn badge.

**Standard Booth Package:** If your sponsorship package includes an option for a booth, the booth package will include a table and chairs. Sponsors are asked to provide their own table cloths. If additional requirements are needed, such as AV, please email [unlock@aiwyn.ai](mailto:unlock@aiwyn.ai). There may be an additional cost for AV.

**Booth Set-Up and Tear Down:** Sponsors are responsible for setting up and tearing down their booths during the established time periods. Instructions will be sent to the sponsor two weeks prior to event.

**Cancellation of Events:** Aiwyn reserves the right to cancel or reschedule an event at any time. Should this occur, Aiwyn will not be held responsible for any expenses incurred by the sponsor.

**Indemnification:** The sponsor agrees to indemnify and hold harmless Aiwyn, the host facility and their employees or representatives against any and all liabilities for damage, injury or loss to any and all persons.

**Security:** The meeting areas will not be locked when not in use. Sponsors are encouraged to either remove or secure items from meeting space at the close of each event day. Aiwyn and the host facility will not be held liable for any damage to, or disappearance of, any property held at the booth.

**Care of Facilities:** Sponsors must not deface the walls or floors of the meeting site. If such damage occurs, the sponsor will be liable to the property owner.

**Shipping:** All costs associated with the shipping and storage of event material are the responsibility of the sponsor. Shipping instructions will be sent to the sponsor four weeks prior to the event. It is the sponsor's responsibility to pack up all boxes for shipping and arrange a scheduled pick up. Aiwyn is not liable for any lost or damaged packages.

**Photo & Video:** Aiwyn reserves the right to take photo and video before, during, and after the event for use.